



# Infographic Contest

**Calling all students!**

*“Changing the  
Narrative  
on Bats  
and Rabies”*

We want YOU to create an infographic that depicts the importance of bats in the ecosystem, their vulnerability to diseases, as well as the potential for some bats to transmit zoonoses such as rabies virus.

The first-choice winner will receive a cash prize of \$500, and \$100 will be given to the 2 runner-up infographics.

For more information, see guidelines on back.

Thank you, and good luck!

Submit your infographic design to Alison Barbee  
[batrabiesinfo@onehealthcommission.org](mailto:batrabiesinfo@onehealthcommission.org) by  
midnight (MST) on Monday, October 19, 2020.

Competition is hosted by U.S. Department of Agriculture — Wildlife Services' Rabies Research Project and sponsored by the One Health Commission's Bat Rabies Education Team.

## Requirements to Enter

1. Must be a college/ university student
  - Specify if you are in a graduate or undergraduate program
2. Upon submission, please include:
  - Copy of infographic design
  - Personal contact information (name, email, and phone)
  - Provide contact/ mailing information of the department from the college or University in which you attend
3. To submit your design for consideration, please email it to Alison Barbee at [batrabiesinfo@onehealthcommission.org](mailto:batrabiesinfo@onehealthcommission.org)
  - Winners will be announced on November 3, 2020, which is World One Health Day.

## Judging Criteria

### **1. Supports the overall objectives:**

- Infographic should depict the importance of bats in the ecosystem, their vulnerability to diseases (*ex: White Nose Syndrome in the US*), as well as the potential for some bats to transmit zoonoses such as rabies virus
- Please include your targeted age range for audience:
  - ex*) K-5, 6-8, 9-12
- Greater consideration if one (*or more*) of these themes are mentioned:
  - ⇒ Wildlife rabies prevention and control in the Americas:
    - \* Latin America – Central and South America
    - \* U.S. and Canada
  - ⇒ Exemplifies the concept of One Health:
    - \* The recognition that the health of people is inextricably connected to the health of animals and the environment. Multiple professions working together to achieve optimal health for animals, ecosystems and humans.

### **2. Communicates clearly with the identified audience:**

- Needs to be easy to understand for the general public and K-12 students.
- Avoids jargon or technical terms.

### **3. Can be easily and efficiently reproduced and shared**

- Photos must be high resolution – minimum 300 dpi. This includes images used for pdfs/posters.
  - ⇒ MUST provide evidence of ownership/ copyright permissions for every image used
- If interested in creating a video:
  - ⇒ Please contact Gail Keirn, Public Affairs Specialist: [gail.m.keirn@usda.gov](mailto:gail.m.keirn@usda.gov)

**Watch the USDA video “Changing the Narrative on Bats and Rabies” for background information on this important topic.**