

One Health Awareness Month

AWARENESS CAMPAIGN

Help us raise awareness about the power of and critical need for One Health!

January is One Health Awareness Month! Help us highlight #OneHealth around the world!

[Read about One Health Awareness Month](#)

Here are some ways to raise awareness about the importance of One Health during One Health Awareness Month.

Pick 1, 2, or even all 3 of these suggested actions! Let the world know about the importance of One Health!

The One Health Awareness Month Campaign was launched December 31, 2019 on Facebook by the One Health Commission and Louisiana One Health in Action. It was conceived in response to [U.S. Senate Resolution S. 462](#) declaring January 2020 to be U.S. National One Health Awareness Month. Excitingly, the campaign was picked up and promoted by One Health advocates around the world. Help keep the momentum going!

Connect – Reach out to media outlets, friends, family, colleagues, lawmakers. Share information about the One Health approach and why it is so urgently needed. Identify other individuals/groups/organizations working to further One Health and partner up on events and activities this month and throughout the year. Students! Identify other students outside your own discipline to form One Health Day Student Event Competition teams.

Create – During the month of January, participate in the One Health Awareness Campaign. See the Social Media Challenge Calendar (below) for topics to create a post each day using the hashtags #OneHealth and #OneHealthAwarenessMonth

Educate – 1) Do a presentation about One Health and One Health issues at a library, school, park, church, business etc. near you.
2) Contact your lawmakers to be sure they know about the importance of One Health. If you live in the U.S., make sure they understand the importance of the U.S. One Health Act of 2019 still pending before Congress.

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SOCIAL MEDIA CHALLENGE

Join us in the One Health Awareness Month Social Media Challenge!

Click on the calendar below to see the schedule of suggested daily One Health Topics to create your social media posts. You don't have to create an original post all 31 days, just share a post from someone else that is participating! The important thing is raising awareness of One Health during this month!

How to create an effective Social Media post:

Be Concise - Only a few lines will show before social media platforms will shorten the post with the words "see more", so consider a catchy short first few sentences to your post (include statistics, pose a question, etc)

Consider your audience - Create your post with the general public in mind. Be clear; we are trying to educate the public about One Health- interconnection of the health of humans, animals, plants, and the environment.

Share a One Health topic or one from the schedule - "Sell" the importance of the topic by including an impactful quote from the publication or a picture that supports the concept (always give photo source credit).

Be sure to include #OneHealth and #OneHealthAwarenessMonth within the post - The hash tag/s draws attention, connects, furthers discussion, and promotes One Health.

SOCIAL MEDIA CHALLENGE TOPIC CALENDAR

1 What is OH and Why is OH important?	2 What is OH and Why is OH important?	3 OH Topic- What are Zoonotic Diseases?	4 OH Topic- What are Vector Borne Diseases?	5 OH Topic- Mosquito Borne Diseases	6 OH Topic- Flea Borne Diseases
7 OH Topic- Tick Borne Diseases	8 OH Topic- Antimicrobial Resistance and One Health	9 OH Topic- Biosurveillance - Animals as Sentinels	10 OH Topic- Loss of Biodiversity / Conservation Medicine	11 OH Topic- Climate Change and One Health	12 OH Topic- Climate Change & Food Security
13 OH Topic- Complex systems and Civil Society	14 OH Topic- Research discoveries using a OH approach	15 One Health in Disaster Preparedness/ Emergency Responses	16 Economic Benefits of One Health	17 Ecosystem / Soil Health - Environmental Contaminants	18 Organizations around the world promoting OH
19 OH Topic- OH and Chronic / Non-Communicable Diseases	20 OH Topic- One Health and Food Security	21 OH Topic- One Health and Food Safety	22 One Health One Welfare One Planet	23 Benefits of the Human / Animal Bond	24 Violence: The link between Human and Animal Abuse
25 OH Topic - Clean Water & Air	26 Occupational Health Risks for Animals and Agricultural Workers	27 OH Topic- One Health and Wildlife	28 OH Topic- Water Security	29 One Health K12 Education: Will our students be prepared for the future?	30 One Health & the United Nations Sustainable Development Goals

31 If you live in the U.S., advocate for the Advancing Emergency Preparedness Through One Health Act! [Check out its progress!](#) Plan a One Health Day event! One Health Day is Nov 3; but events can be held any time of the year. Be sure to [register your event](#) to get on the map!